



Position Title: Manager, Digital Marketing Programs

The Manager, Marketing Programs will further the cause of Water.org's mission by developing and producing best of class donation and educational experiences. A primary focus of these efforts will be to find innovative solutions that connect donors to their impact. The position is located in Kansas City, Missouri and reports to the Chief Community Officer (CCO).

Specific areas of responsibility include:

Online Fundraising

- + Conceive, design, develop, manage, and measure online fundraising programs.
- + Develop promotions and manage content to grow fundraising and educational websites.
- + Monitor industry trends and tools to advance our digital fundraising abilities.
- + Optimizes online content and systems for performance and impact.

Project Management

- + Ability to lead multiple, long- and short-term projects simultaneously, to fixed deadlines.
- + Working with third-parties, manage successful merchandise programs.
- + Manage communications grant deliverables and report progress to cross functional teams.

Other Skills

- + Ability to plan, prioritize, coordinate, and manage work.
- + Ability to work unsupervised and to make decisions and solve problems independently, effectively and creatively.
- + Ability to work well under pressure.
- + Commitment to ethical standards and the organization's non-profit cause.

Qualifications:

- + A minimum of four years professional experience in digital fundraising.
- + Creative, innovative, and forward-looking with an ability to adapt to new situations
- + Expert level knowledge of online social media tools and techniques.
- + Demonstrated work experience of managing projects to deadline and objectives
- + Excellent verbal and written communication skills
- + Ability to write for a variety of audiences, outlets, and executions.
- + Strives for excellence and attention to detail.
- + Direct work experience using HTML and social media tools.
- + World-view with a commitment to social justice and the eradication of poverty
- + Bachelors Degree required, advanced degree preferred

Salary/Benefits

This position offers full-time benefits, including medical/dental insurance, life and disability insurance, and a retirement program. Salary will be based on education and experience, and will coincide with similar non-profit organizations in international development.

Application Information

Please visit [careers.Water.org](https://careers.water.org) to apply online. Applications will be reviewed as they are received.

Water.org is an equal opportunity employer. We do not discriminate on the basis of age, ethnicity, gender, nationality, religious belief, or sexual orientation.

About Water.org

Water.org is a non-profit organization whose founders have transformed hundreds of communities in Africa, South Asia, and Latin America by providing access to safe water and sanitation. Founded by Matt Damon and Gary White, Water.org works with local partners to deliver innovative solutions for long-term success. Its microfinance-based WaterCredit Initiative is pioneering sustainable giving in the sector. Learn more at [Water.org](https://www.water.org).

NO PHONE CALLS AND PRIMARIES ONLY PLEASE

Deadline: None, Position Open Until Filled.